# Background Paper to the 2002 Corruption Perceptions Index

# Framework Document 2002

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Transparency International (TI) and Göttingen University July 2002 The Corruption Perceptions Index is a composite index. The data used this year were compiled between 2000 and 2002.

Comparisons to last year's index should be based on scores. However, such comparisons can be misleading because of methodological changes between years.

This document describes the data that entered into the index, discusses how corruption is defined by our sources and relates the perceptions gathered to reality. A new methodology was used for standardizing the data and for determining confidence intervals. Both these issues are described here in detail.

<sup>\*</sup> The author is utmost indebted to Walter Zucchini, Göttingen, for methodological innovations. Thanks also to Brad Efron, Susan Rose-Ackerman and Lynn Gale for helpful comments.

## 1. The methodology

Transparency International (TI) publishes its annual Corruption Perceptions Index (CPI) since 1995. This index has developed into a leading indicator in social sciences. As in previous years, this framework document provides an in-depth explanation of the methodology and measurement precision.

The goal of the CPI is to provide data on extensive perceptions of corruption within countries. The CPI is a composite index, making use of surveys of businesspeople and assessments by country analysts. It consists of credible sources using diverse sampling frames and different methodologies. These perceptions enhance our understanding of real levels of corruption from one country to another.

As pointed out in previous framework documents, unbiased, hard data continue to be difficult to obtain and usually raise problematic questions with respect to validity. International surveys on perceptions therefore serve as the most credible means of compiling a ranking of nations.

Overall, 15 sources could be included in the 2002 CPI, originating from 9 independent institutions. The complete list of sources is presented in the appendix. All in all, the number of countries in the CPI increased from 91 last year to 102.

#### Sources in 2002

Prior to selecting sources guidelines have been set up which organize the underlying decision making process. These include the actual criteria that a source needs to meet in order to qualify for inclusion as well as organizational guidelines on how the final decision is reached with the help of the Transparency International Steering Committee. This process aimed at making the final decision as transparent and robust as possible. As a result of this it was decided that the 2002 CPI includes data from the following sources:

- The World Economic Forum (WEF)
- The Institute for Management Development, Lausanne (IMD)
- PricewaterhouseCoopers (PwC)
- the World Bank's World Business Environment Survey (WBES)
- The Economist Intelligence Unit (EIU)
- Freedom House, Nations in Transit (FH)
- the Political and Eonomic Risk Consultancy, Hong Kong (PERC)
- Gallup International on behalf of Transparency International (TI/GI)
- the State Capacity Survey by Columbia University (CU)

An essential condition for inclusion is that a source must provide a ranking of nations. This condition is not met if a source conducts surveys in a variety of countries but with varying methodologies. Comparison from one country to another are not feasible in this case and a ranking cannot be produced. Another condition is that sources must measure the overall level of corruption. This is violated if aspects of corruption are mixed with issues other than corruption such as political instability or nationalism or if changes are measured instead of levels of corruption.

For example, the index "Corruption in Government" from the International Country Risk Guide (ICRG), conducted by the Political Risk Services (PRS), did not meet these requirements, albeit being widely used in research as a measure of levels of corruption. It does not determine a country's level of corruption but the political risk involved in corruption. As pointed out to us by the ICRG-editor, these two issues can differ considerably, depending on whether there exists a high or low tolerance towards corruption. Corruption only leads to political instability if it is not tolerated. Due to this, the data by PRS-ICRG did not qualify for inclusion in the CPI. However, TI hopes to include a modified set of data by PRS in the future.

The 2002 CPI combines assessments from the past three years to reduce abrupt variations in scoring that might arise due to random effects. Some sources, such as TI/GI, WBES and PwC, provided only one recent survey. Others such as PERC, WEF and IMD conducted various surveys between 2000 and 2002, which are all included. In addition to its Global Competitiveness Report (GCR), the WEF also published the Africa Competitiveness Reports (ACR) in 2000, which is also included.

While this averaging is valuable for the inclusion of surveys, it is inappropriate for application to the data compiled by country experts. Such assessments as compiled by FH, CU and EIU are conducted by a small number of country experts who regularly analyze a country's performance, counterchecking their conclusions with peer discussions. Following this systematic evaluation, they then consider a potential upgrading or downgrading. As a result, a country's score changes rather seldom and the data shows little year-to-year variation. Changing scores in this case are the result of a considered judgement by the organization in question. To then go back and average the assessments over a period of time would be inappropriate. On the other hand, in the case of elite surveys an averaging over various years produces a useful smoothing effect. While some annual data may contain random errors, these do not necessarily carry over into the next year.

#### Year-to-year comparisons

Comparisons to the results from previous years should be based on a country's score, not its rank. A country's rank can change simple because new countries enter the index and others drop out. A higher score is an indicator that respondents provided better ratings, while a lower score suggests that respondents revised their perception downwards. However, year-to-year comparisons of a country's score do not only result from a changing perception of a country's performance but also from a changing sample and methodology. With differing respondents and slightly differing methodologies, a change in a country's score may also relate to the fact that different viewpoints have been collected and different questions been asked. The index asked. The index primarily provides an annual snapshot of the views of businesspeople, with less of a focus on year-to-year trends.

However, to the extent that changes can be traced back to a change in the results from individual sources, trends can cautiously be identified. Noteworthy examples of a downward trend between 2001 and 2002 are Argentina, Ireland and Moldova. The considerable decline in their scores does not result from technical factors – actual changes in perceptions are therefore likely.

With the same caveats applied, on the basis of data from sources that have been consistently used for the index, improvements can be observed for the Dominican Republic, Hong Kong, Russia, Slovenia and South Korea.

## 2. Validity

All sources generally apply a definition of corruption such as the misuse of public power for private benefit, for example bribing of public officials, kickbacks in public procurement, or embezzlement of public funds. Each of the sources also assesses the "extent" of corruption among public officials and politicians in the countries in question:

- In 2002 the IMD asks respondents to assess whether "bribing and corruption prevail or do not prevail in the economy."
- The WEF asks in its 2002 Global Competitiveness Report "in your industry, how commonly would you estimate that firms make undocumented extra payments or bribes connected with import and export permits, public utilities and contracts, business licenses, tax payments, loan applications, influencing of laws and policies, and getting favorable judicial decisions." A slightly different question had been posed in 2000 and 2001 and in the Africa Competitiveness Report
- The PERC asks in 2001 "How do you rate corruption in terms of its quality or

contribution to the overall living/working environment". A slightly different question had been asked previously.

- The EIU defines corruption as the misuse of public office for personal (or party political) financial gain and aims at measuring the pervasiveness of corruption. Corruption is one of over 60 indicators used to measure "country risk" and "forecasting."
- PwC asks for the frequency of corruption in various contexts (e.g. obtaining import/export permits or subsidies, avoiding taxes).
- FH determines the "level of corruption" without providing further defining statements.
- The WBES asks two questions with respect to corruption, one determining the "Frequency of bribing" and another one relating to "corruption as a constraint to business".
- Columbia University asks for the severity of corruption within the state.
- Gallup International on behalf of Transparency International asks "How common are bribes to politicians, senior civil servants, and judges and how significant of an obstacle are the costs associated with such payments for doing business?"

The terms "prevalence", "commonness", "frequency", "constraint ", "contribution to working environment" and "severity" are closely related. They all refer to some kind of "degree" of corruption, which is also aim of the CPI. This common feature of the various sources is particularly important in view of the fact that corruption comes in different forms. It has been suggested in numerous publications that distinctions should be made between these forms of corruption, e.g. between nepotism and corruption in the form of monetary transfers. Yet, none of the data included in the CPI emphasize one form of corruption at the expense of other forms. The sources can be said to aim at measuring the same phenomenon. As also emphasized in the framework documents of previous years, the sources do not distinguish between administrative and political corruption.

The term "degree of corruption" may imply different things. In particular, it may relate to the frequency of bribes or the size of bribes. But we know from the results of our sources that frequency and the size of bribes tend to correlate highly (as expounded in the framework documents of previous years). In countries where corruption is frequent it also amounts to a high fraction of firms' revenues. In sum, the term "degree of corruption" seems to equally reflect the two aspects, frequency of corruption and the total value of bribes paid.

## 3. Perceptions and reality

While the sources all aim at measuring the degree of corruption, the sample design differs considerably. The data by IMD, WBES, PwC and WEF largely sample residents (sometimes also from multinational companies). In contrast, the data by PERC, FH, TI/GI, CU and EIU largely relate to expatriates. Whether this difference between samples may lead to different outcomes still requires scientific study. For the purposes of the CPI it added to the robustness of the resulting figures, since the data correlate well, irrespective of whether expatriates or residents had been polled. This correlation suggests that there being different samples makes no great difference to the results.

## **Interpreting perceptions**

As the data collected relates to perceptions rather than to real phenomena, it has to be considered whether such perceptions improve our understanding of what real levels of corruption may be. Since actual levels of corruption cannot be determined directly, perceptions may be all we have to guide us. However, this approach is undermined to at least some extent, if the perceptions gathered are biased. Such a potential bias might originate from the particular cultural background of respondents. Depending on whether the sample consist of locals or expatriates, this suggests two potential biases to be relevant.

Imagine that being asked to assess the level of corruption, a local estimates a high level of corruption in the country of residence. Such an assessment would be a valid contribution to the CPI only if the respondent makes the assessment as a result of comparisons with the levels of corruption perceived in other countries. But this is not necessarily the viewpoint taken by the respondent. A respondent may also assign high levels by comparing corruption to other (potentially less pressing) problems facing the country, or by evaluating it according to a high ethical standard (e.g. which assumes any kind of gift-giving to a public official to be corrupt and not culturally acceptable). In the case of such an outlook, a high degree of observed corruption may reflect a high standard of ethics rather than a high degree of real misbehavior. Perceptions would be a misleading indicator for real levels of corruption. This bias can occur particularly if only locals are surveyed, each assessing only the level of perceived corruption in their own countries. If respondents are asked to assess foreign countries or to make comparisons between a variety of countries, this bias should not occur. Respondents will, in this case, compare a foreign country with their home country or with an even larger set of countries. They will be forced to apply the same definition of corruption and make use of the same ethical standard for all countries, which produces valid comparative assessments.

However, in this context a second type of bias might arise, originating from the potential dominance of a particular cultural heritage in the sample questioned or because expatriates lack a proper understanding of a country's culture. The results would be meaningless to locals who have a different understanding and definition of corruption. While samples of expatriates are susceptible to this kind of bias, surveys which question local residents clearly avoid it. The strength of the CPI rests with the idea that we include surveys which are not susceptible to the first type of bias. Particularly these are EIU, TI/GI, CU, FH and PERC. Since the data provided by these sources refers to assessments by expatriates, they are subject to a homogeneous definition of corruption and a consistent ethical standard. In case of TI/GI respondents have been asked to compare between different countries. This ensures that a consistent ethical standard is applied.

The CPI also incorporates the data from the IMD, WEF, PwC and WBES. Since these refer to assessments made largely by local residents, they are less likely to represent the perception of a certain cultural heritage. The second type of bias can clearly be rejected for these sources.

Since the data from the EIU, TI/GI, CU, FH and PERC correlate well with the other data, there seems to be no support for the suggestion that they might be influenced by the second type of bias. Similarly, since the data by the IMD, WEF, PwC and WBES correlate well with data from the other five institutions; the notion that the first type of bias might be present is clearly not supported. The validity of the sources is mutually confirmed and no hint is found for the existence of a bias in our data.

Another criticism of the CPI was that expatriates surveyed are often western businesspeople. The viewpoint of less developed countries seemed underrepresented. TI/GI now surveys respondents from less developed countries, asking them to assess the performance of industrial countries. This balances the sample; yet, as shown in the correlations, it does not bring about noteworthy different results. Thus, the comparative assessments gathered in the CPI do not disproportionately reflect the perceptions of western businesspeople.

In sum, it seems that residents tend to have a consistent ethical standard with regard to assessments of corruption, while expatriates do not tend to impose an inappropriate ethical standard or to lack cultural insights. Our approach clearly suggests that the perceptions gathered are a helpful contribution to the understanding of real levels of corruption.

As was also explained in detail in the 2001 framework document, the perceptions gathered well relate to actual experience made and less to hearsay.<sup>1</sup>

## 4. The index

#### Standardizing

Since each of the sources uses its own scaling system, aggregation requires a standardization of the data before each country's mean value can be determined. This standardization is carried out in two steps.

Until 2001 a simple means and standard deviation approach was adopted for step 1. The aim was to ensure that inclusion of a source consisting of a certain subset of countries should not change the mean and standard deviation of this subset of countries in the CPI. In 2001 the 2000 CPI was the starting point for standardization, except for older sources that were already standardized previously (where the standardized values determined in previous years were utilized). Standardization meant that the mean and standard deviation of a new source must take the same value as the respective subset in the 2000 CPI. With S'(j,k) being the original value provided by source k to country j, the standardized value, S(j,k), was determined by

 $S(j,k) = [S'(j,k) - Mean(S'(k)] \frac{SD(2000 \text{ CPI})}{SD(S'(k))} + Mean(2000 \text{ CPI})$ 

where the means and standard deviations (SD) for the source k and the 2000 CPI have been determined for the joint subset of countries. After standardizing each source, the simple average was taken for each country.

The step 2 is a final standardization of the average values determined previously. Taking the average implies that the resulting index has a standard deviation across countries which is smaller than that of the CPI of previous years. In order to avoid a year-to-year trend towards a continuously smaller diversity of assessments, the scores had to be stretched. This ensured that the standard deviation of countries in the index<sup>2</sup> remained constant over time.

This approach was subject to intense debate this year. It was decided that a modified approach should be used for step 1: matching percentiles. Instead of equalizing means and standard deviations, the ranks (and not the scores) of countries is the only information processed from our sources. For this technique again the common subsamples of a new source and the previous year's CPI are determined. Then, the largest value in the CPI is taken as the standardized value for the country ranked best by the new source. The second largest value is given to the country ranked second best, etc.<sup>3</sup> Imagine that a new sources ranks UK best, Singapore second, Venezuela third and Argentina fourth. In the 2001 CPI these countries obtained the scores 9.2, 8.3, 3.5 and

 $^{3}$  In case two countries share the same rank, their standardized value is the simple mean of the two respective scores in the CPI. The scores for countries where no CPI value was available are determined by referring to neighbor countries in the source's ranking. Linear interpolation is applied to their scores, suggesting that if a source assigns such a country a score close to the upper neighbor, also its standardized value is closer to that of this neighbor. If such a country is ranked best (or worst) by a source it would have only one neighbor, not two. The second neighbor is constructed by using the highest (or lowest) attainable score by the source and the CPI value 10 (or 0). This approach guarantees that all values remain within the range between 10 and 0.

<sup>&</sup>lt;sup>1</sup> See Lambsdorff, J. Graf (2001) "Framework Document.", Background Paper 2001 Corruption Perceptions Index: www.gwdg.de/~uwvw/2001\_CPI\_FD.pdf

<sup>&</sup>lt;sup>2</sup> More precisely, we should talk about the standard deviation of a common sub-sample of countries in the index.

2.8. Matching percentiles would now assign UK the best score of 9.2, Singapore 8.3, Venezuela 3.5 and Argentina 2.8.

Matching percentiles is superior in combining indices that have different distributions. But, as it makes use of the ranks, and not the scores of sources, this method looses some of the information inherent in the sources. What tipped the balance in favor of this techniques is its capacity to keep all reported values within the bounds from 0 to 10: All countries in the CPI obtain scores between 0 (very corrupt) and 10 (highly clean). While we report these absolute bounds, the previous standardization provided no guarantee that all values remained within these bounds. In effect, equalizing means and standard deviations can bring about standardized values above 10 or below 0. This has indeed happened in the past with e.g. Finland obtaining standardized scores above 10. Last year, standardized values for Bangladesh of -1.7 have led to confusion among observants. Matching percentiles, on the other hand, guarantees that all standardized values are within these bounds. This results because any standardized value is taken from the previous year's CPI, which by definition is restricted to the aforementioned range.

In sum, matching percentiles has the disadvantage of wasting some information by processing only the ranks reported by sources. Yet, this disadvantage seems to be offset because 1) the approach is free of assumptions regarding the distribution of sources, and 2) all standardized values remain within the range from 0 to 10.

## Step 2

Having obtained standardized values that are all within the reported range, a simple average from these standardized values can be determined. As already argued before, the resulting index has a standard deviation which is smaller than that of the CPI of previous years. Without a second adjustment there would be a trend towards a continuously smaller diversity of scores. If, e.g., Finland were to repeat its score from the previous year, it would have to score best in all sources listing this country. If it scores second to best in any source, the standardized value it obtains after using matching percentiles and aggregation would be lower than its current score. Thus, given some heterogeneity among sources, it seems inevitable that Finland's score would deteriorate. The opposite would be true of Bangladesh, which would obtain a better score if it is not consistently rated worst by all its sources. A second standardization is required in order to avoid a continuous trend to less diversity among scores.

However, applying a simple mean and standard deviation technique might again bring about values that are beyond our range from 0 to 10. The proposal would therefore be to apply a more complicated standardization for this second step: A betatransformation. The idea behind this monotonous transformation is to increase the standard deviation to its desired value, but to keep all values within the range from 0 to 10. Each value (X) is therefore transformed according to the following function:

 $10*\int_{0}^{1} (X/10)^{\alpha-1} (1-X/10)^{\beta-1} dX$ 

This beta-transformation is available in standard statistics programs. The crucial task is to find the parameters  $\alpha$  and  $\beta$  so that the resulting mean and standard deviation of the index have the desired values. An algorithm has been determined that carries out this task. Applying this approach to the 2002 CPI, the change in the scores is depicted by figure 1. The parameters were  $\alpha$ =1.1756 and  $\beta$ =1.1812. As shown in the figure, scores between 5 and 10 are increased slightly, while those between 0 and 5 are lowered.

This effect makes sure that the previous standard deviation is preserved. Yet, once a score of 10 has been reached, the score is not further increased. Equally, a score of 0 is not further decreased. This guarantees that all values remain within the range.

The beta transformation is first applied to all values that were standardized in step 1. Afterwards the average of these are computed to determine a country's score. In

#### Figure 1: Beta Transformation



our publication we also report the high-low range. This refers to all standardized values after carrying out the beta-transformation. This procedure ensured that the high-low range is consistently related to a country's mean value. All these values remain within the range from 0 to 10.

While the methodological adjustments were considerable, their impact on the outcome was rather small. Had the 2002 CPI been determined with the previous methodology, the result would correlate 0.996 with our current one. In spite of the methodological modifications, there exists a high numerical continuity of the CPI.<sup>4</sup>

#### **Reliability and Precision**

A ranking of countries may easily be misunderstood as measuring the performance of a country with absolute precision. This is certainly not true. Since its start in 1995 TI has provided data on the standard deviation and the amount of sources contributing to the index. This data already serves to illustrate the inherent imprecision. Also the high-low range is provided in the main table. This depicts the highest and the lowest values provided by our sources, so as to portray the whole range of assessments. However, no quick conclusions should be derived from this range to the underlying precision with which countries are measured. Countries which were assessed by 3 or 12 sources can have the same minimum and maximum values, but in the latter case we can feel much more confident about the country's score.

In order to arrive at such measures of precision, other statistical methods are required.

The strength of the CPI is based on the concept that a combination of data sources combined into a single index increases the reliability of each individual figure. As in previous years, the 2002 CPI includes all countries for which at least three sources had been available. The idea of combining data is that the nonperformance of one source can be balanced out by the inclusion of at least two other sources. This way, the probability of misrepresenting a country is seriously lowered. This is valid even in case the sources are not totally independent of each other. Such partial dependency may arise if some respondents are aware of other people's perception of the level of corruption, or of other sources contributing to the CPI.

An indicator for the overall reliability of the 2000 CPI can be drawn from the high correlation between the sources. Since the standardization approach makes use only of the ranks (and not the scores) provided by the sources, we report Kendall's rank correlation. Referring only to countries included

<sup>&</sup>lt;sup>4</sup> Matching percentiles as compared to a linear transformation provided a particularly unfavorable score for Tunisia, bringing about a deterioration of about 0.5 in its final score.

Table 1: Kendall's Rank Correlation <sup>1)</sup>	IMD 2000	IMD 2001	IMD 2002	PERC 2000	PERC 2001	GCR 2002	GCR 2000	GCR 2001	ACR 2000	WBES 2001	EIU 2002	PwC 2001	FH 2002	TI/GI 2002	CU 2001
IMD 2000	1	0.84	0.88	0.77	0.97	0.86	0.81	0.85	1	0.71	0.78	0.68	1	0.68	0.74
IMD 2001		1	0.88	0.64	0.79	0.85	0.78	0.79	1	0.66	0.79	0.67	0.43	0.60	0.70
IMD 2002	8		1	0.77	0.92	0.86	0.78	0.79	1	0.66	0.77	0.66	0.24	0.69	0.70
PERC 2000				1	0.75	0.71	0.80	0.73	1	0.62	0.74	0.89	1	0.61	0.80
PERC 2001	T)				1	0.80	0.83	0.92	1	0.62	0.68	0.89	1	0.76	0.84
GCR 2002				Ĵ.		1	0.79	0.79	0.57	0.64	0.72	0.70	0.28	0.68	0.64
GCR 2000							1	0.78	1	0.63	0.76	0.72	0.59	0.57	0.75
GCR 2001								1	1	0.61	0.73	0.74	0.36	0.65	0.69
ACR 2000									1	0.81	0.45	1	1	1	0.48
WBES 2001	- X	· · · · · · · · · · · · · · · · · · ·						i i		1	0.60	0.39	0.46	0.53	0.55
EIU 2002		j.	i i i	Ĵ	j	Ĵ	Ĵ	Ĵ	j	j	1	0.63	0.84	0.70	0.70
PwC 2001												1		0.67	0.65
FH 2002					i i	l l	l l	l l	]			l l	1	1	0.67
TI/GI 2002				(.		. (.	. í.	. (.						1	0.52
CU 2001						]	]	]			]	]	]		1
1) Only correlations which relate to at least 6 countries are reported															

in the CPI, this data is in table 1.<sup>5</sup> As the correlations on average are 0.7, the sources do not differ considerably in their assessment of levels of corruption. It should be noted that the rank correlation is lower than the more commonly used Pearson-correlation, which is 0.84 on average for the various sources.

In addition to these correlations, the reliability of each individual country score can be determined. The larger the number of sources and the lower the standard deviation between the sources, the more reliable is the value for a country. The relatively large standard deviation for Poland of 1.1 signifies that 95% of the sources ranged be-

between a value of 1.8 and 6.2. In contrast, the low standard deviation for Canada of 0.2 means that 95% of the scores range between 8.6 and 9.4.

#### **Confidence** range

We have been providing readers with the additional information on the confidence range for some years now. These were based on the determination of the standard error for a country's average score and a resulting parametric assessment of a 95 confidence range. This approach required the assumption that there is no imprecision associated with the source's values and that these values are independent of each other. Another strong assumption required is that errors are normally distributed. While it is statistically difficult to relax the first two assumptions, one can relax the assumption of a normal distribution and apply tests which are valid throughout any type of distribution. Another drawback of the older confidence ranges was, again, that they sometimes violated the given range from 0 to 10. For example, while in 2001 Bangladesh had a score of 0.4, its 95% confidence range was between -3.6 and 4.4. For Finland, on the other hand, the range went as high as 10.4. This type of a range is confusing even for an expert. Since it is in contradiction to

<sup>&</sup>lt;sup>5</sup> Abbreviations relate to the sources used, Africa Competitiveness Report (ACR) of the World Economic Forum, Economist Intelligence Unit (EIU), Freedom House Competitiveness Global Report (FH), (GCR) of the World Economic Forum, In-Development Management stitute for (IMD), Political and Economic Risk Consultancy (PERC), PricewaterhouseCoopers (PwC), World Business Environment Survey of the World Bank (WBES), Gallup International on behalf of Transparency International (TI/GI) and Columbia University (CU).

the official range reported, the public is equally disoriented.

In order to restrict the confidence range to our pre-specified limits, this year we introduce a different approach: a nonparametric approach applying the bootstrap methodology. The principal idea of such a bootstrap confidence range is to resample the sources of a country with replacement. If five source values (3, 5, 4, 4.5, 4.2) had been given, an example of such a sample would be (5, 5, 4.2, 3, 3). A sufficiently large number of such samples (in our case 10,000) are drawn from the available vector of sources and the sample mean is determined in each case. Based on the distribution of the resulting means, inferences on the underlying precision can been drawn. The lower (upper) bound of a 90% confidence range is then determined as the value where 5% of the sample's means are below (above) this critical value. In addition to the "percentile" method just described, more complicated approaches exist. First, the confidence levels can be adjusted if (on average) the mean of a bootstrap sample is smaller than the observed mean. The relevant parameter is called  $z_0$ . Another adjustment is to assume the standard deviation also to be dependent on the mean of the bootstrap sample. The relevant parameter is a. If both these adjustments are considered, the resulting approach is called a bootstrap-BC<sub>a</sub>-method (bias-corrected-accelerated). A precise description of this approach can be obtained from Efron and Tibshirani (1993, chap. 14.3, 22.4 and 22.5).<sup>6</sup> One concern with the BC<sub>a</sub> approach is that it is throwing a lot of machinery at very few observations. Due to statistical considerations, a simple method might prove superior. Brad Efron had therefore suggested the use of a BCapproach for our purpose. In this case,  $z_0$  is determined endogenously from the bootstrap sample but a is set equal to zero. There are two interesting characteristics of the resulting confidence range.

- When requiring a 90% confidence range (which allows with 5% probability that the true value is below and with 5% probability that the value is above the determined confidence range) the upper (lower) bound will not be higher (lower) than the highest (lowest) value provided by a source. This implies that our range from 0 to 10 will never be violated.
- 2) The confidence range remains valid even if the data (i.e. the standardized values for a given country) are not normally distributed. The range is even free of assumptions with regard to the distribution of these data.

It should not be ignored that confidence ranges cannot be very solid when only very few sources are available. This is true for any methodology applied. Regardless of whether a normal distribution is assumed or a bootstrap approach is taken, the confidence range must not be overrated when only 3 sources exist. It serves only as a rough guide in this case. Above that, there can arise boundary effects when only 3 or 4 sources exist. Since only 10 different combinations are possible in the case of 3 sources, a 5%confidence point can "hit" one resulting boundary. If this is the case, the BCapproach could produce at random two different values for the upper (or the lower) confidence point. These boundary effects have been identified and, if existent, the more conservative range is reported in the table.

The resulting confidence range is reported in our publications. It is also graphically illustrated in figure 2. On the web-sites <u>www.uni-goettingen.de/~uwvw</u> and <u>www.transparency.org</u> we provide the complete data for each country: the score, amount of sources contributing, standard deviation, high-low range, the confidence range and the amount of independent institutions that contributed to an average value.

<sup>&</sup>lt;sup>6</sup> See Efron, B. and R. Tibshirani (1993), *An Introduction to the Bootstrap*, Chapman & Hall: New York and London: 202-219.

## Figure 2: 2002 CPI and 90% confidence intervals



# Appendix: Survey sources for the TI Corruption Perceptions Index (CPI) 2002

Number	1	2	3		
Source Columbia University (CU)		Political & Economic Risk Consultancy			
Name	State Capacity Survey	Asian Intelligence Issue			
Year	2001	2000	2001		
Internet address		http://www.a	asiarisk.com/		
Who was sur- veyed?	US-resident country experts (policy analysts, academics and journalists)	Expatriate business executives			
Subject asked	Severity of corruption within the state	Extent of corruption in a way that detracts from the business environment for foreign companies	How do you rate corrupti- on in terms of its quality or contribution to the o- verall living/working en- vironment?		
Number of re- plies	251	1,027	ca. 1,000		
Coverage	121 countries	14 countries			

Number	4	5	6			
Source	Institute for Management Development, IMD, Switzerland					
Name	World Competitiveness Yearbook					
Year	2000	2001	2002			
Internet address	www02.imd.ch/wcy					
Who was sur- veyed?	Executives in top and middle management; domestic and international companies					
Subject asked	Bribing and corruption exist in the public sphere Bribing and corruption exist in the economy					
Number of re- plies	4,160	3,678	3,532			
Coverage	47 countries	49 countries				

Number	7	8		
Source	World Bank	PricewaterhouseCoopers		
Name	World Business Environment Survey	Opacity Index		
Year	2001	2001		
Internet address	<u>in-</u> <u>fo.worldbank.org/governance/wbes/index1.</u> <u>html</u>	www.opacityindex.com/		
Who was sur- veyed?	Senior managers	CFOs, equity analysts, bankers and PwC staff		
Subject asked	"Frequency of bribing" and "corruption as a constraint to business"	Frequency of corruption in various contexts (e.g. obtaining import/export permits or subsidies, avoiding taxes)		
Number of re- plies	10,090	1,357		
Coverage	79 $countries^7$	34 countries		

<sup>&</sup>lt;sup>7</sup> The survey was carried out in 81 countries, but data for two countries was insufficient.

Number	9	10	11
Source	Economist Intelligence Unit	Freedom House	World Economic Forum
Name	Country Risk Service and Country Forecast	Nations in Transit	Africa Competitiveness Report
Year	2002	2002	2000
Internet address	www.eiu.com	www.freedomhouse.org	www.weforum.org
Who was sur- veyed?	Expert staff assessment (expatriate)	Assessment by US academic experts and FH staff	Senior business leaders; domestic and international companies
Subject asked	Assessment of the pervasive- ness of corruption (the misuse of public office for private or political party gain) among public officials (politicians and civil servants)	Levels of corruption	How problematic is corrup- tion? Are irregular, additio- nal payments required? In large amounts?
Number of re- plies	Not applicable	Not applicable	1,800
Coverage	115 countries	27 transition economies	26 countries

Number	12	13	14			
Source	World Economic Forum					
Name	Global Competitiveness Report					
Year	2000 2001 2002					
Internet address	www.weforum.org					
Who was sur- veyed?	Senior business leaders; domestic and international companies					
Subject asked	Undocumented extra payment export permits, public utilities ses, tax payments or loan ap comm	In addition to questions mentioned left: payments connected to favorable regulations and judicial decisions				
Number of re- plies	4,022	ca. 4,600	ca. 4700			
Coverage	59 countries	76 countries	80 countries			

Number	15		
Source	Gallup International on behalf of		
Source	Transparency International		
Name	Corruption Survey		
Year	2002		
Internet address	http://www.transparency.org/surveys		
internet address	<u>/index.html#bpi</u>		
Who was sur-	Senior businesspeople from 15 e-		
veyed?	merging market economies		
	How common are bribes to politici-		
	ans, senior civil servants, and judges		
Subject asked	and how significant of an obstacle		
	are the costs associated with such		
	payments for doing business?		
Number of re-	835		
plies	633		
Coverage	21 countries		